



LED DIGITAL SIGNAGE ADVERTISING

**ADVERTISE ON THE BIG SCREEN STANDING 30 FEET
TALL IN THE HEART OF DRUMHELLER RIGHT BESIDE
THE WORLD'S LARGEST DINOSAUR**



*9' x 12' LED Digital Display Sign
capable of displaying text,
graphics, animations, to full video.*

**No Set-up fee, No fuss,
Just Great Exposure!**

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ADVERTISING RATES

30 second animated advertisement displayed a minimum of every 15 minutes DAILY from 6:00 am to 10:00 pm. Approximately 2000 times per month!!!

Regular Rates:

May – August \$349/month
September – April \$199/month

Packages:



Summer Special: 4 month tourist package (May – August) \$1200



Winter Special: 8 month package (September – April) \$1500

Yearly Contract: 12 month package \$2400

Take the advantage of altering your ad throughout the year to articulate the changing seasons and special occasions.



Summer Theme:

- Mother's Day
- Father's Day
- Canada Day
- Tourist Season

Fall Theme:

- Labour Day
- Halloween
- Thanksgiving
- Remembrance Day

Winter Theme:

- Christmas
- New Years
- Valentines Day

Spring Theme:

- Easter
- St. Patrick's Day
- Victoria Day

No Set-up Fee! Rates include ad design with graphics provided by the customer (i.e. company logo). Changes or alterations to the ad can be made at no additional cost. For more information please contact Darcy or Caren Thompson at 403.436.0644 or email DCT@xplor.net. GST not included.